

# Business Courses in French (BCIF), Course list, international students 2025 – 2026

## Bachelor Level

### Autumn Semester/ Semester 1 (September – December 2025)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years. Please note that students are unable to take 100% of classes in French.

Taught in French		No Hours	Credits
<b>1<sup>st</sup> Year</b>			
Anglais PGE 1A S1 (Communication)	English PGE 1A S1 (communication)	18	2
Comptabilité générale	Principle of Accounting	24	4
Introduction au droit	Introduction to Law	24	4
Processus Entrepreneurial et Créativité	Entrepreneurial Process and Creativity	24	4
Enjeux environnementaux et sociétaux	Societal and Environmental Issues	24	4
Marketing Principles	Marketing Principles	24	4
Initiation Excel	Initial Excel	18	3
Spanish/ German or Italian	Spanish/ German or Italian	18	1
<b>2<sup>nd</sup> Year</b>			
Analyse financière	Financial Analysis	22	4
Principes Fondamentaux de la RSE	Fundamental Principles of CSR	22	4
Management des ressources humaines	Human Resources Management	22	4
Market Research	Market Research	22	4
Statistiques 2A S3	Statistics 2A S3	22	4
Digital Camp (No code)	Digital Camp (No Code)	18	3
Anglais PGE2 S3 (Préparation for cultural expatriation)	English PGE2 S3 (Preparation for Cultural Expatriation)	18	0
<b>3<sup>rd</sup> Year</b>			
Développement des Projets Entrepreneuriaux (DPE) - Partie 1	Development of Entrepreneurial Projects - Part 2	24	4
Marketing strategy and planning	Marketing strategy and planning	22	4
Finance d'entreprise	Corporate finance	22	4
Industrial organization and economic dynamics	Industrial organization and economic dynamics	22	4
Initiation à la recherche	Introduction to Research	24	4
Business Strategy	Business Strategy	22	4
Spanish/ German or Italian	Spanish/ German or Italian	18	1
Electif - Conspiracy theory and fake news	Elective - Conspiracy theory and fake news	18	3
Electif - Introduction to BtoB marketing	Elective - Introduction to BtoB marketing		
Electif - Management of information systems	Elective - Management of information systems		
Electif - Introduction to artificial Intelligence	Elective - Introduction to Artificial Intelligence		

## Spring Semester/ Semester 2 (January – April 2026)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years.

Taught in French		No Hours	Credits
<b>1<sup>st</sup> Year</b>			
Anglais PGE 1A S2 (Communication)	English PGE 1A S2 (communication)	18	2
Géopolitique et Analyse des Médias	Geopolitics and media analysis	24	4
Consumer behavior	Consumer behaviour	18	3
Comptabilité analytique	Cost accounting	24	4
Principes d'économie	Principles of Economy	24	4
Statistiques 1A S2	Statistics 1Y S2	24	4
Introduction Pack office	Pack office Initiation	18	3
Spanish/ German or Italian	Spanish/ German or Italian	18	1
Electif - Behavioral Economics	Elective - Behavioural Economics	18	3
Electif - Perspectives Psycho-sociologiques	Elective - Psycho-sociological perspectives		
Electif - Usages et éthique des réseaux sociaux	Elective - Social network use and ethics		
Electif - Introduction to environmental science	Elective - Introduction to environmental science		
Electif - Prise de parole en public	Elective - Public speaking		

### 3<sup>rd</sup> Year

Développement des Projets Entrepreneuriaux (DPE) - Partie 2	Development of Entrepreneurial Projects - Part 2	24	4
Contrôle de gestion	Management control	24	4
Digital Transformation of organisations	Digital Transformation of organisations	24	4
Droit des Affaires	Business Law	24	4
Management des Comportements Organisationnels	Organisational Behaviour	24	4
Principles of Sales & Negotiation	Principles of Sales & Negotiation	24	4
Spanish/ German or Italian		10	1
Pré-spé 3A1 - FINANCE	Pré-spé 3A1 - FINANCE	18	3
Pré-spé 3A2 - MARKETING	Pré-spé 3A2 - MARKETING		
Pré-spé 3A3 - INTERNATIONAL AFFAIRS	Pré-spé 3A3 - INTERNATIONAL AFFAIRS		
Pré-spé 3A4 - HUMANISME & MANAGEMENT	Pré-spé 3A4 - HUMANISME & MANAGEMENT		

Please note that all students can take part in a student association and will receive 2 ECTS credits at ESDS for this participation. A list of the different associations can be found on our website at:

<https://www.esdes.fr/programmes/etudier-a-l-esdes/vie-associative/>

More information regarding how you can join an association will be given to you during Orientation when you arrive in France. Please check with your home university if these credits transfer back.