

MARCH INTAKE: ESDS BUSINESS SCHOOL WELCOMES A FRESH SET OF FIRST YEAR STUDENTS IN MARCH 2024

PRESS RELEASE

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In response to a serious issue faced by many first-year undergraduates, ESDS Business School is again offering its Fast Track reorientation program as an ideal solution to a pressing need. The accelerated course allows a March intake of first-year students to catch up and enroll in the second year in September 2024.

In response to alarming statistics released by the French Ministry for Higher Education, which show that 52.2% of first-year undergraduates fail to move on to the second year of their studies, the Fast Track initiative offers a solution to young people hoping to change direction or unhappy with their current course.

In **March 2024**, ESDS Business School will welcome **60 motivated students** onto its first-year Fast Track program, which prepares them to start the second year in September 2024. Students on the intensive Fast Track course cover a full year's work in only 5 months, bringing themselves up to speed with first-year undergraduates already enrolled on the traditional course at the Lyon campus. Providing the Fast Track students pass the year, they can then enroll in the second year of either the three-year **ESDES Bachelor in Business degree** or the five-year **ESDES Master in Management degree** in September 2024.

ESDES Business School's Fast Track program guarantees students a **100% success rate** for continuing their studies and provides personalized supervision by academic experts and renowned professionals. The school is accepting dossier applications until **February 2024**. Students offered a place on the program are also given the exclusive opportunity of first doing an internship supervised by ESDS, thereby benefiting from an immersive professional experience before the course begins in March.

ESDES's Fast Track initiative meets a key educational need by providing a relevant and concrete alternative to young undergraduates seeking a pathway better suited to their career goals.

ABOUT ESDS (Lyon-AnneCy Business School)

ESDES was the first Business School to commit to promoting the emergence of a responsible economy in a globalized and digital world. Its 'responsible management' positioning has nourished the research at ESDS in four complementary areas for over 10 years. The ESDS Business School is part of the Catholic University of Lyon (UCLy), a member of the Conférence des Grandes Ecoles and the Masters in Management is EFMD accredited and ESDS is AACSB accredited. ESDS in figures: 35 years, 120 staff, 60 full-time teaching staff, 70% of whom have PhDs; 1,800 students, 300 of whom are international; 100 partner universities, 65% of which are accredited; and 40 dual degrees. www.esdes.fr

