

Business Courses in French (BCIF), Course list, international students 2023 – 2024

Bachelor Level

Autumn Semester/ Semester 1 (September – December 2023)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years. Please note that students are unable to take 100% of classes in French.

Taught in French	Credits
<u>1st Year</u>	
Business English	2
Comptabilité générale	4
Societal and Environmental Issues	4
Monde de l'entreprise (Business Game)	1
Introduction au droit	4
Processus Entrepreneurial et Créativité	4
Statistiques	4
Spanish/ German or Italian	1
1E01 - Apprendre à apprendre	2
1E02 - Les processus créatifs dans les arts	2
1E03 - Human Rights based strategies of management and innovation	2
1E04 - Principles of environmental science	2
<u>2nd Year</u>	
Management des Ressources Humaines	3
Market Research	3
Principes d'Economie	3
Statistiques	3
Principes Fondamentaux de la RSE	3
Comportement Organisationnel	3
Spanish/ German or Italian	1
2E01 - Communication politique	2
2E02 - Social Business	2
2E03 - Europe and its contemporary geopolitical issues	2
2E04 - Droit Social	2
2E05 - Global marketing	2
<u>3rd Year</u>	
Initiation à la recherche	3
Finance	3
Stratégie de communication marketing	3
International Business Operations	3
Stratégie d'entreprise	3
Spanish/ German or Italian	3
3E01 - Fiscalité des entreprises et des particuliers	2

3E02 - Energy Transition	2
3E03 - Développer ses soft-skills en apprenant de ses expériences	2
3E04 - Introduction to International trade	2
3E05 - Artificial Intelligence	2

Spring Semester/ Semester 2 (January – May 2024)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years.

Taught in French	Credits
<u>1st Year</u>	
Business English	2
Géopolitique et Analyse des Médias	4
Management des Ressources Humaines	4
Méthodes de calcul et d'analyse de coûts	4
Principes d'économie	4
Principles of Marketing	4
Spanish/ German or Italian	1
1E21 - Histoire économique	2
1E22 - Behavioral Economics	2
1E23 - Emotional Intelligence	2
1E24 - Neuroscience et Apprentissage	2
<u>3rd Year</u>	
Digital Transformation of the Company	3
Droit des Affaires	3
Management des Comportements Organisationnels	3
Contrôle de gestion	3
Principles of Sales Negotiations	3
Responsabilité Sociale de l'entreprise (RSE)	3
Spanish/ German or Italian	1
3E21 - Management de la relation de travail au quotidien	2
3E22 - Santé et QVT	2
3E23 - La Finance à travers le cinéma	2
3E24 - Gestion de projet et entrepreneuriat social	2
3E25 - Inégalités et Justice Sociale	2

Please note that all students can take part in a student association and will receive 2 ECTS credits at ESDES for this participation. A list of the different associations can be found on our website at:

<https://www.esdes.fr/programmes/etudier-a-l-esdes/vie-associative/>

More information regarding how you can join an association will be given to you during Orientation when you arrive in France. Please check with your home university if these credits transfer back.