

Business Courses in French (BCIF), Course list, international students 2022 – 2023

Bachelor Level

Autumn Semester/ Semester 1 (September – December 2022)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years. Please note that students are unable to take 100% of classes in French.

	Taught in French	Credits
<u>1st Year</u>		
Business English		2
Comptabilité générale		3
Enjeux Sociétaux et Environnementaux		3
Fundamentals of Marketing		3
Introduction au droit		3
Méthodes Quantitatives		3
Processus Entrepreneurial et Créativité		3
Spanish/ German or Italian		3
1E01 - Apprendre à apprendre		2
1E02 - Les processus créatifs dans les arts		2
1E03 - Human Rights based strategies of management and innovation		2
1E04 - Principles of environmental science		2
<u>2nd Year</u>		
Business English		3
Financial Analysis		3
Management des Ressources Humaines		3
Market Research		3
Principes d'Economie		3
Statistiques		3
Spanish/ German or Italian		3
2E01 - Communication politique		2
2E02 - Social Business		2
2E03 - Europe and its contemporary geopolitical issues		2
2E04 - Droit Social		2
2E05 - Global marketing		2
<u>3rd Year</u>		
Best Marketing Project		3
Développement des Projets Entrepreneuriaux		1
Finance		3
Integrated Marketing Communication Strategy		3
Management des Comportements Organisationnels		3
Organisations Industrielles et Dynamiques Economiques		3
Stratégie d'entreprise		3

Spanish/ German or Italian	3
3E01 - Fiscalité des entreprises et des particuliers	2
3E02 - Energy Transition	2
3E03 - Développer ses soft-skills en apprenant de ses expériences	2
3E04 - Introduction to International trade	2
3E05 - Artificial Intelligence	2

Spring Semester/ Semester 2 (January – May 2023)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years.

Taught in French	Credits
<u>1st Year</u>	
Business English	2
Comptabilité Analytique	3
Consumer Behaviour	3
Géopolitique et Analyse Média	3
Interculturalité et Enquête Sociologique	3
Mathématiques Financières	3
Organisation and Innovation	3
Spanish/ German or Italian	3
1E21 - Histoire économique	2
1E22 - Behavioral Economics	2
1E23 - Emotional Intelligence	2
1E24 - Neuroscience et Apprentissage	2
<u>3rd Year</u>	
Développement des Projets Entrepreneuriaux	3
Digital Transformation of the Company	2
Droit des Affaires	3
Management des Systèmes d'Information	3
Contrôle de gestion	3
Négociation et Relations Clients	3
Opportunities around the Ecological Transition	3
Responsabilité Sociale de l'entreprise (RSE)	3
Spanish/ German or Italian	3
3E21 - Management de la relation de travail au quotidien	2
3E22 - Santé et QVT	2
3E23 - La Finance à travers le cinéma	2
3E24 - Gestion de projet et entrepreneuriat social	2
3E25 - Inégalités et Justice Sociale	2

Please note that all students can take part in a student association and will receive 2 ECTS credits at ESDES for this participation. A list of the different associations can be found on our website at:

<https://www.esdes.fr/programmes/etudier-a-l-esdes/vie-associative/>

More information regarding how you can join an association will be given to you during Orientation when you arrive in France. Please check with your home university if these credits transfer back.