

# Business Courses in French (BCIF), Course list, international students 2018 – 2019

## Bachelor Level

### Autumn Semester/ Semester 1 (September – December 2018)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years. Please note that students are unable to take 100% of classes in French.

Taught in French	Credits
<b><u>1<sup>st</sup> Year</u></b>	
Enjeux Sociétaux et Environnementaux	3
Comptabilité Générale	3
Statistiques et Probabilités	3
Introduction au droit	3
Processus entrepreneurial et créativité	3
Consumer Psychology (in English)	3
French Language	4
Business English	3
<b><u>2<sup>nd</sup> Year</u></b>	
Management des ressources humaines	4
Opportunités et créativité entrepreneuriale	2
Ethique dans les entreprises	2
Principes d'Economie	4
Statistiques et management des opérations	4
Introduction au droit des affaires	2
Marketing Stratégique et Opérationnel	4
Financial Analysis (in English)	4
French Language	4
Business English	2
<b><u>3rd Year</u></b>	
Management et comportements organisationnels	4
Stratégie des entreprises	4
Développement de projets entrepreneuriaux (only for students staying for one academic year, 8 ECTS for academic year)	4
Organisations Industrielles et Dynamiques Économiques	4
Finance	4
Droit fiscal et droit social	4
Digital Marketing & Innovation (in English)	4
French Language	4
Business English	2

## Spring Semester/ Semester 2 (January – May 2019)

Due to timetable conflicts, Bachelor level students studying in French must choose classes from one of the following years.

	Taught in French	Credits
<b><u>1<sup>st</sup> Year</u></b>		
	Comptabilité Analytique	3
	Mathématiques Financières - Excel	3
	Géopolitique et analyse média	3
	Interculturalité - Enquête Sociologique	3
	Organisation and innovation (in English)	3
	Fundamentals of marketing (in English)	3
	French Language	4
	Business English	3
<b><u>3<sup>rd</sup> Year</u></b>		
	Développement de projets entrepreneuriaux (only for students staying for one academic year, 8 ECTS for academic year)	4
	Management stratégique des entreprises	4
	Responsabilité sociétale de l'entreprise (RSE)	4
	Contrôle de gestion	4
	International Trade Technics	4
	Integrated Communication Campaigns	4
	French Language	4
	Business English	2

Please note that all students can take part in a student association and will receive 2 ECTS credits at ESDES for this participation. A list of the different associations can be found on our website at:

<http://www.esdes.fr/study-in-lyon/life-at-esdes/associations/>

More information regarding how you can join an association will be given to you during Orientation when you arrive in France. Please check with your home university if these credits transfer back.