

Master's program / International Business Administration - Full-time

Full-time study

Esdes Business School

Business developer training program

BUSINESS, MANAGEMENT

Master's (Bac +5) - International business administration in Lyon - Full-time

Prepare to become a leader in international business!

This Master's course introduces you to the complexity of international business and enables you to master the analytical tools needed for decision-making.

It is taught 100% in English, with the possibility of earning a double degree.

[French version](#)

[Download the detailed course list for the International Business Administration Master's](#)

[Apply now!](#)

INTERESTED IN HEARING MORE ABOUT THE PROGRAM – SIGN UP TODAY TO ONE OF OUR WEBINARS [HERE](#)

100%
taught in English

100%
of graduates
employed within 6
months

**Bac+5
Degree**
"Grade de master",
state recognition

MASTER / INTERNATIONAL BUSINESS ADMINISTRATION

STUDY IN FRANCE

PRESENTATION

When you join the Master's programme, you can choose your area of specialisation and become an expert in your chosen field. The courses and application projects offered each semester provide cutting-edge teaching to reinforce this expertise and refine your career plans.

The International Business Administration course is offered on a full-time basis and 100% in English.

PROGRAM & COURSES

Part of the teaching is common to all students of the Esdes Master in Management Program (Responsible Management, Data Management, Managing Cultural Diversity, Strategy: Choices and Implementation, Research Methodology, Business Strategy Game).

During the two years of the specialisation, you will also take courses such as International Financial Management, Business Trends & Communication, Innovation, Creativity and Project Management, and more!

You can find the detailed program below on this page, and you can download it [here](#).

AIMS

The specialisation is designed to gain a solid perspective on the nature of business competitiveness and acquire skills to evaluate the complexity of the international business arena by mastering analytical tools for key decision-making processes.

It prepares students for becoming an international business leader. It adopts a project-based learning approach which combines theory and simulation, and it provides analytical tools for decision-making. Students acquire the ability to evaluate the complexities of international business and develop communication, leadership and teamwork skills.

- Combine theory and practice in a learning process based on real-life projects and cases, all with an international business focus
- Prepare students to become leaders in a globalised world
- Master analytical tools for decision-making
- Acquire the ability to assess the complexity of international business
- Develop communication, leadership and teamwork skills

HIGHLIGHTS

- A comprehensive programme focusing on international business,
- The opportunity to experience management in an international environment,
- A multicultural environment, with teachers and students from over 10 nationalities, providing an international experience on a daily basis.

Teaching is delivered by a combination of [professionals and academics](#).

Part of the teaching is common to all students of the Esdes Master in Management Program (Responsible Management, Data Management, Managing Cultural Diversity, Strategy: Choices and Implementation, Research Methodology, Business Strategy Game).

[Download the detailed course list](#)

CAREER OPPORTUNITIES

Careers open to international, within foreign companies in France or companies abroad:

- [Business Developer – Job description](#)
- Product Manager
- [Marketing manager – Job description](#)
- [Management controller – Job description](#)

Degree: Master in Management

Duration: 2 years

Professional experience during the program: [Consultancy project](#) and 6-month [internship](#)

Good to know: It is possible to obtain a [double Master's Degree](#) during the final year at one of our partner universities:

- TAIWAN Providence – MBA
- CARDIFF – International Business Management
- PECS – International Business Master

EFMD accredited

The Grande Ecole Program has been [EFMD accredited](#) since March 2020 and AACSB Accredited since 2021

STATE RECOGNITION

The Master in Management has achieved the highest state recognition (« Grade de Master »).



The program also has a RNCP title which assures a high quality training.

(RNCP n°36271 : [see more](#))



the life here as an international student, the activities and services available for you, as well as some testimony from some current students, **you can download our e-book dedicated to this subject [here](#)**

OBJECTIVES

PROGRAM GLOBAL OBJECTIVES

- To master and apply the knowledge and skills required for functioning effectively in a specialized field of business.
- To adopt ethical, social and responsible behavior by engaging in activities that impact society
- To manage operations in companies or organizations within an international context
- To contribute to the collective performance of the group by being an effective team member.
- To work efficiently with people from different cultures and operate successfully in various environments.
- To develop professional hindsight to solve problems and make subsequent decisions.
- To acquire communication skills in order to engage with a wide range of audiences in at least two different languages.
- To contribute to the digital transformation of organizations through the development of a digital mindset and expertise.

HIGHLIGHTS

- Ideal for students who want to study business in France and wish to follow a program taught in English.
- A balanced mix of academic and professional learning
- Acquire a solid and lasting foundation for an evolutionary career
- 2 years to become an expert in one of our specialisations
- Develop your managerial skills and reveal your leadership potential
- It is possible to obtain a double Master's Degree during the final year at one of our partner universities

4th YEAR

Aims:

- Acquire a managerial attitude
- Perfect your strategic vision
- Develop business expertise
- Clarify your career plans with individual and group coaching workshops and alumni testimonials.
- Acquire the communication skills used in business, working on personal branding and learning how to develop your online and offline network.

5th YEAR

Aims:

- Set yourself apart, finalising your personal career path
- Consolidate your international dimension
- Prepare for your first job: optimise your job search, get to know the market, practice your interview skills and work on your attitude to take your first steps in your first job successfully and make a good impression!

Classic study format: 3 semesters at Esdes including 1 possible exchange year at a partner university

Double degree study format: 1 or 2 semesters abroad as part of a double degree programme

ADMISSIONS & CONTACT

REQUIREMENTS

The candidate must currently be finishing or have already completed their third year of a bachelor degree (equivalent to 180 ECTS credits).

After receiving the application, including supporting documents, the admissions board will review the complete file. Candidates will then be invited for a personal interview by Teams or Zoom.

After the interview, the final admission results will be communicated by email.

Applications are evaluated as follows:

Admission for Master's degree Weighting

Application form	10
English test	4
Interview	6
TOTAL	20

Native English speakers or candidates who have been studying in English for at least two years will be exempt from the English test requirement. In this case, applications are evaluated as follows:

Admission for Master's degree Weighting

Application form	10
Personal interview	10
TOTAL	20

APPLICATION CHECKLIST

Documents required for your application:

- Completed application form
- Transcripts of your Higher Education studies
- Transcripts of baccalaureate or equivalent high school diploma
- Two academic and / or professional recommendation letters
- Official English test results (TOEIC, TOEFL, IELTS, CAMBRIDGE EasySPEAKing*...), native English speaking students are exempt.
- Cover letter
- Résumé / CV
- Copy of passport (photograph page)
- ID photo
- Application fees: €50 (non-refundable).

*Easy Speaking: realize this official English exam with Esdes. If you wish to pass this test, (50€ fees), please inform us in your application form.

Fees per year

[See rates.](#)









Early bird: international students from outside the EU, applicants for a new school year – annual preferential rate of 10% applicable – *more infos to come or by contacting join@esdes.fr*







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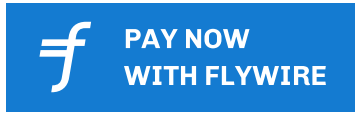
     

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Available for non E.U international students : [Discover more](#)

Do you have a question about ESDES? [Contact us!](#)

The international recruitment team will answer you as soon as possible

Benefits of this course

**3 Dimensions of
International
(program,
teachers,
students)**

**100% of
graduates are
employed less
than 6 months
after graduation**

**Double degree
options in only 1
semester**

Head of program

Huiyi GAO

HEAD OF INTERNATIONAL BUSINESS ADMINISTRATION PROGRAM

Huiyi GAO grew up in China. Prior to her PhD from the University of Lyon, she worked as a CFO for the Chinese branch of a Japanese firm. Her academic areas are international strategic management, focusing on the practices of French multinationals and on the penetration of Chinese firms in Europe. Her publications bridge Western and Eastern strategic thinking, identifying the characteristics of a new generation of Chinese business leaders.

DISCOVER THE

PROGRAM DETAILED

MASTER PROGRAM

SEMESTER 7 & 8

- **Fair Trade and Sustainable Development** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **Corporate Governance** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **International Corporate Finance** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **International Business Strategy** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **International Marketing** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **Leadership in International Management** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **International Taxation and Social Responsibility** - 24 teaching hours exams included - 3 ECTS - Semester 8
- **Innovation, Creativity and Project Management** - 24 teaching hours exams included - 3 ECTS - Semester 8
- **Global Supply Chain Management** - 24 teaching hours exams included - 3 ECTS - Semester 8
- **Business Game: Global Challenge** - 24 teaching hours exams included - 3 ECTS - Semester 8
- **International Business Law** - 24 teaching hours exams included - 3 ECTS - Semester 8

Common Modules

- **Data Management** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **Responsible Management** - 24 teaching hours exams included - 3 ECTS - Semester 7
- **Managing Cultural Diversity** - 24 teaching hours exams included - 3 ECTS - Semester 8
- **Strategy: Choices and Implementation** - 24 teaching hours exams included - 3 ECTS - Semester 8

Choice of 4 Masterclasses

To be chosen within a list of available Masterclasses

- **72 teaching hours exams included - 8 ECTS - Semesters 7 & 8**

Additional Modules

- **Foreign language (French for non-French speakers, English, German, Spanish or Italian)** - 24 teaching hours exams included - 2 ECTS - Semesters 7 & 8
- **Career Project (PEP'S)** - 15 teaching hours exams included - 2 ECTS - Semesters 7 & 8

8

- **Program Events** – 24 teaching hours exams included – No ECTS – Semesters 7 & 8
- **Internship Master 1** – No teaching hours – 3 ECTS – Semester 8

TOTAL TEACHING

- **495 teaching hours exams included – 60 ECTS**

SEMESTERS 9 AND 10 (MASTER 2)

- **International Financial Management** – 24 teaching hours exams included – 3 ECTS – Semester 9
- **Business Trends & Communication** – 24 teaching hours exams included – 3 ECTS – Semester 9
- **Information System & Decision Making** – 24 teaching hours exams included – 3 ECTS – Semester 9
- **Entrepreneurship & Business Modelling** – 24 teaching hours exams included – 3 ECTS – Semester 9
- **International Human Resource Management** – 24 teaching hours exams included – 3 ECTS – Semester 9
- **Digital Marketing** – 24 teaching hours exams included – 3 ECTS – Semester 9
- **Common Modules**
- **Research Methodology** – 24 teaching hours exams included – 3 ECTS – Semester 9

Choice of 2 Masterclasses

To be chosen within a list of available Masterclasses

- **36 teaching hours exams included – 4 ECTS – Semester 9**

Additional Modules

- **Business Strategy Game** – 24 teaching hours exams included – 3 ECTS – Semester 9
- **Career Project (PEP'S)** – 8 teaching hours exams included – 1 ECTS – Semester 9
- **Foreign language (French for non-French speakers, English, German, Spanish or Italian)** – 12 teaching hours exams included – 1 ECTS – Semester 9
- **Program Events** – 12 teaching hours exams included – No ECTS – Semester 9

Final Academic Requirements

- **Professional Thesis and Grand Oral** – No teaching hours – 20 ECTS – Semester 10
- **Internship Master 2** – No teaching hours – 10 ECTS – Semester 10

TOTAL TEACHING

- **260 teaching hours exams included – 60 ECTS**

Contact us

+33 4 72 32 50 48

9.00 am to 6.00 pm

Monday to Friday

To call the international admission : Whatsapp : +33 6 58 84 52 00

Campus Saint Paul

10, place des Archives - 69002 LYON FRANCE

Subway Perrache (line A)

Tramways T2 & T1

Campus UCLy Alpes Europe

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