

# Master / Digital Law and Management

ESDES Lyon Business School

DPO program / Head of information system program

**FACULTY OF ECONOMIC SCIENCES AND MANAGEMENT**

UCLy Faculty of Law and ESDES have created a specialization, offering the best of both schools : management expertise and law in a digital world.

The goal is to respond to the market needs in terms of managers able to deal with issues regarding Data protection, in order to lead the digital transition and to master quality.

The Master in Management “Digital Law & Management” exists in two formats: a one-year format resulting in a post-graduate certificate from ESDES Business School and a UCLy Faculty of Law certificate, and a two-year format resulting in a Master’s degree in Digital Law and Management.

[French version](#)

**100%**  
taught in English

**3**  
degrees (master in  
Business, master in  
law and LLM)

**100%**  
of graduates  
employed less than  
6 months after  
graduation

STUDY IN FRANCE

## MASTER / DIGITAL LAW & MANAGEMENT

### PRESENTATION

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Studying at Master’s level allows you to choose your specialization and become an expert in your chosen field. The MasterClasses chosen each semester offer advanced teaching to strengthen this expertise and clarify your professional objectives.

The Digital Law and Management specialization is full-time and 100% in English.

## OBJECTIVES

- Helping companies to comply with their data protection obligations
- Training students to become managers able to handle the digital transition
- Developing students' skills and awareness to handle companies' obligations relating to the complexity of data protection in an international environment
- Assessing and managing risks and issues related to the digitalization of companies

## HIGHLIGHTS

- Double skills: Digital Law & Data Management
- Induction courses in law or management (profil-specific)
- Double diploma with our partner university in New York, USA
- A career booster with 3 degrees
  - Master diploma from ESDES: « Programme Grande École »
  - Faculty of Law diploma: Diplôme Universitaire «Digital Law & Data Management»
  - Partner university diploma: LLM – Master of Laws

## CAREER OPPORTUNITIES

- DPO: Data Protection Officer
- Corporate Lawyer
- Digital law consultant

**Degree:** Master in Management

**Duration:** 2 years

**Professional experience during the program:** Consultancy project and 6-month internship

**Good to know:** It is possible to obtain a double Master's Degree during the final year at one of our partner universities

## EFMD accredited

The Grande Ecole Program has been EFMD accredited since March 2020.

## OBJECTIVES

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### PROGRAM OBJECTIVES

- To master and apply the knowledge and skills required for functioning effectively in a specialized field of business
- To adopt ethical, social and responsible behavior by engaging in activities that impact society
- To manage operations in companies or organizations within an international context
- To contribute to the collective performance of the group by being an effective team member
- To work efficiently with people from different cultures and operate successfully in various environments
- To develop professional hindsight to solve problems and make subsequent decisions
- To acquire communication skills in order to engage with a wide range of audiences in at least two different languages
- To contribute the digital transformation of organizations through their development of a digital mindset and expertise

### HIGHLIGHTS

- Ideal for students who want to study business in France and wish to follow a program taught in English
- A balanced mix of academic and professional learning
- Acquire a solid and lasting foundation for an evolving career
- 2 years to become an expert in one of our 5 specializations
- Develop your managerial skills and reveal your leadership potential
- Benefit from an individualized path: MasterClasses, professionalization, internationalization
- It is possible to obtain a double Master's Degree during the final year at one of our partner universities

### DETAILED PROGRAM

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#### Specialization course - Semester 1

**Course title**

**Hours ECTS**

	<b>Accounting and financial management</b>	24	3
<b>Refresher course -Business</b>	<b>Management and organizational behavior</b>	24	3
	<b>Strategic management</b>	24	3
	<b>Financial analysis</b>	24	3
<b>Refresher Course - Law</b>	<b>Introduction to law (sources, people, institutions)</b>	24	3
	<b>Law of obligations (contracts and civil liability)</b>	24	3
	<b>General criminal law and criminal procedure</b>	24	3
	<b>Business law</b>	24	3
<b>Law</b>	<b>Data protection 1: digital civil law</b>	24	3
	<b>Corporate law and the Digital Economy</b>	24	3
<b>Digital environment</b>	<b>Intellectual Property (royalties/copyright/industrial property)</b>	18	2
	<b>Digital Environnement</b>	18	2
	<b>Data Management</b>	-	-
	<b>Financial Management</b>	-	-

### Specialization course - Semester 2

	<b>Course title</b>	<b>Hours</b>	<b>ECTS</b>
<b>Law</b>	<b>Labor Law and the Digital Economy</b>	24	3
	<b>Commercial Practices and Competition Law on the Internet</b>	24	3
	<b>Resolution of International Disputes</b>	24	3
	<b>Data protection 2 (cybercrime)</b>	24	3
<b>Digital environment</b>	<b>Cybersecurity Techniques</b>	18	2
	<b>Information System Management</b>	18	2
<b>Management</b>	<b>Business Ethics</b>	24	3
	<b>Managing Cultural Diversity</b>	-	-
	<b>Strategy: Choices And Implementation</b>	-	-

### Specialization course - Semester 3

	<b>Course title</b>	<b>Hours</b>	<b>ECTS</b>
<b>Law</b>	<b>Software and Database Law</b>	24	3
	<b>Digital Contract Law: negotiation and strategies</b>	24	3
	<b>Resolution of International Disputes</b>	24	3
	<b>International Business Law in the Digital Era</b>	24	3
<b>Environnement Digital</b>	<b>Data leak prevention - cybersecurity</b>	18	2
	<b>Data protection 3 (GDPR and comparative law)</b>	18	2
<b>Management</b>	<b>Leadership</b>	24	3
	<b>Project Management Change Management</b>	24	3

[Download the detailed course list](#)

## **ADMISSIONS**

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### **REQUIREMENTS**

The candidate must currently be finishing or have already completed their third year of a bachelor degree (equivalent to 180 ECTS credits).

After receiving the application, including supporting documents, the admissions board will review the complete file. Candidates will then be invited for a personal interview by Skype.

After the interview, the final admission results will be communicated by email.

Applications are evaluated as follows:

Admission for master's degree Weighting

Application form	10
English test	4
Interview	6
TOTAL	20

Native English speakers or candidates who have been studying in English for at least two years will be exempt from the English test requirement. In this case, applications are evaluated as follows:

Admission for master's degree Weighting

Application form	10
Personal interview	10
TOTAL	20

### **APPLICATION CHECKLIST**

Documents required for your application:

- Completed application form
- Transcripts of your Higher Education studies
- Transcripts of baccalaureate or equivalent high school diploma
- Two academic and / or professional recommendation letters
- Official English test results (TOEIC, TOEFL, IELTS, CAMBRIDGE, EasySPEAKing,...), native

English speaking students are exempt

- Cover letter
- Résumé / CV
- Copy of passport (photograph page)
- ID photo
- Application fees: €180 (non-refundable).

## **FEES PER YEAR\***

€10 380 E.U. / €11 630 non E.U.

\* 2020-2021 rates

## **CONTACT US**

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Do you have a question about ESDES? [Contact us!](#)

The international recruitment team will answer you as soon as possible

## **Benefits of this course**

**1 semester  
minimum  
abroad**

**4 MasterClasses  
of your choice**

**11 months of  
professional  
experience**

## Contact us

**+33 4 72 32 50 48**

9.00 am to 6.00 pm  
Monday to Friday

### **Campus Saint Paul**

10, place des Archives - 69002 LYON FRANCE  
Subway Perrache (line A)  
Tramways T2 & T1