

Master / Digital Law and Management

ESDES Lyon Business School

DPO program / Head of information system program

FACULTY OF ECONOMIC SCIENCES AND MANAGEMENT

UCLy Faculty of Law and ESDES have created a specialization, offering the best of both schools : management expertise and law in a digital world.

The goal is to respond to the market needs in terms of managers able to deal with issues regarding Data protection, in order to lead the digital transition and to master quality.

The Master in Management “Digital Law & Management” exists in two formats: a one-year format resulting in a post-graduate certificate from ESDES Business School and a UCLy Faculty of Law certificate, and a two-year format resulting in a Master’s degree in Digital Law and Management.

[French version](#)

100%
taught in English

3
degrees (master in
Business, master in
law and LLM)

100%
of graduates
employed less than
6 months after
graduation

STUDY IN FRANCE

PRESENTATION

Studying at Master’s level allows you to choose your specialization and become an expert in your chosen field. The MasterClasses chosen each semester offer advanced teaching to strengthen this expertise and clarify your professional objectives.

The Digital Law and Management specialization is full-time and 100% in English.

OBJECTIVES

- Helping companies to comply with their data protection obligations
- Training students to become managers able to handle the digital transition
- Developing students' skills and awareness to handle companies' obligations relating to the complexity of data protection in an international environment
- Assessing and managing risks and issues related to the digitalization of companies

HIGHLIGHTS

- Double skills: Digital Law & Data Management
- Induction courses in law or management (profil-specific)
- Double diploma with our partner university in New York, USA
- A career booster with 3 degrees
 - Master diploma from ESDES: « Programme Grande École »
 - Faculty of Law diploma: Diplôme Universitaire «Digital Law & Data Management»
 - Partner university diploma: LLM – Master of Laws

CAREER OPPORTUNITIES

- *Digital Risk Analyst*
- *Digital Risk Manager*
- *Digital Law Consultant*
- *Manager with Legal Skills*
- *Project manager in the Digital Era*
- *Manager with an expertise in Digital Law*

Degree: Master in Management

Duration: 2 years

Professional experience during the program: Consultancy project and 6-month internship

Good to know: It is possible to obtain a double Master's Degree during the final year at one of our partner universities

EFMD accredited

The Grande Ecole Program has been EFMD accredited since March 2020.



See the replay of the conférence “[I consent ! How digital business is marking money with your data](#)” - April 2021

OBJECTIVES

PROGRAM OBJECTIVES

- To master and apply the knowledge and skills required for functioning effectively in a specialized field of business
- To adopt ethical, social and responsible behavior by engaging in activities that impact society
- To manage operations in companies or organizations within an international context
- To contribute to the collective performance of the group by being an effective team member
- To work efficiently with people from different cultures and operate successfully in various environments
- To develop professional hindsight to solve problems and make subsequent decisions
- To acquire communication skills in order to engage with a wide range of audiences in at least two different languages
- To contribute the digital transformation of organizations through their development of a digital mindset and expertise

HIGHLIGHTS

- Ideal for students who want to study business in France and wish to follow a program taught in English
- A balanced mix of academic and professional learning
- Acquire a solid and lasting foundation for an evolving career
- 2 years to become an expert in one of our 5 specializations
- Develop your managerial skills and reveal your leadership potential
- Benefit from an individualized path: MasterClasses, professionalization, internationalization
- It is possible to obtain a double Master’s Degree during the final year at one of our partner universities

DETAILED PROGRAM

Specialization course - Semester 1

	Course title	Hours	ECTS
Refresher course -Business	Accounting and financial management	24	3
	Management and organizational behavior	24	3
	Strategic management	24	3
	Financial analysis	24	3
Refresher Course - Law	Introduction to law (sources, people, institutions)	24	3
	Law of obligations (contracts and civil liability)	24	3
	General criminal law and criminal procedure	24	3
	Business law	24	3
Law	Data protection 1: digital civil law	24	3
	Corporate law and the Digital Economy	24	3
Digital environment	Intellectual Property (royalties/copyright/industrial property)	18	2
	Digital Environnement	18	2
	Data Management	-	-
	Financial Management	-	-

Specialization course - Semester 2

	Course title	Hours	ECTS
Law	Labor Law and the Digital Economy	24	3
	Commercial Practices and Competition Law on the Internet	24	3
	Resolution of International Disputes	24	3
	Data protection 2 (cybercrime)	24	3
Digital environment	Cybersecurity Techniques	18	2
	Information System Management	18	2
Management	Business Ethics	24	3
	Managing Cultural Diversity	-	-
	Strategy: Choices And Implementation	-	-

Specialization course - Semester 3

	Course title	Hours	ECTS
Law	Software and Database Law	24	3
	Digital Contract Law: negotiation and strategies	24	3
	Resolution of International Disputes	24	3
	International Business Law in the Digital Era	24	3
Environnement Digital	Data leak prevention - cybersecurity	18	2
	Data protection 3 (GDPR and comparative law)	18	2

Management	Leadership	24	3
	Project Management Change Management	24	3
	Business Strategy Game	-	-
	Research Methodology	-	-

[Download the detailed course list](#)

ADMISSIONS & CONTACT

See admission procedure of [Master in Management by clicking here](#).

Do you have a question about ESDES? [Contact us!](#)

The international recruitment team will answer you as soon as possible

Benefits of this course

**1 semester
minimum
abroad**

6 MasterClasses

**11 months of
professional
experience**

Contact us

+33 4 72 32 50 48

9.00 am to 6.00 pm
Monday to Friday

Campus Saint Paul

10, place des Archives - 69002 LYON FRANCE
Subway Perrache (line A)
Tramways T2 & T1