MSc Circular Economy and Sustainable Innovation

Full-time study Esdes Business School Circular Economy Manager training program

INTERESTED IN HEARING MORE ABOUT THE PROGRAM - SIGN UP TODAY TO ONE OF OUR WEBINARS <u>HERE</u> **Get ready for Green Growth!** Discover the power of sustainability and propel your career forward with an MSc in 'Circular Economy and Sustainable Innovation'. Join our innovative program that equips you with the knowledge and skills to reshape industries, businesses and communities. Discover how to design innovative solutions, optimize resource usage and minimize waste, whilst generating economic and environmental benefits. Gain a deep understanding of circular business models, product lifecycle analysis and sustainable supply chains. Collaborate with industry experts and gain access to our acclaimed faculty research to drive sustainable innovation. Join a global network of like-minded professionals committed to creating a circular future; Embrace an opportunity to make a lasting impact and become a catalyst for positive change. <u>Study in Lyon</u> - Program 100% taught in English on our <u>historical</u> <u>campus</u>. <u>Apply Apply for a Partial scholarship</u>

4.2 out of 5:

student satisfaction survey graded 4.2 out of 5 for the MSc program experience

4.5 out of ______

student satisfaction survey graded 4.5 out of 5 for academic excellence

7-8 million jobs in Circular Economy by 2030 with the global ecological transition plan set out by the 17 SDG

MSC CIRCULAR ECONOMY AND SUSTAINABLE INNOVATION

PRESENTATION

The MSc program in Circular Economy and Sustainable Innovation offers an in-depth exploration of the principles, strategies and practices necessary to create a sustainable and circular economy. It provides students with a comprehensive understanding of the Circular Economy framework and its applications across various sectors.

The program covers a wide range of subjects, including sustainable resource management, waster reduction and recycling, eco-design, sustainable supply chains, circular business models and policy development for a circular economy.

Students learn to analyse and evaluate the environmental, social and economic impacts of different production and consumption patterns. They also gain expertise in designing and implementing circular solutions, such as closed-loop systems, product lifecycle assessment, remanufacturing and renewable energy integration

The program owns the <u>MSc label from the Conférence des Grandes Ecoles</u>. See more details for <u>Visa</u>



WHY STUDENTS ARE CHOOSING OUR MSc?

A RESPONSIBLE AND ENGAGED SCHOOL

For the past 30 years, Esdes have been preparing students and professionals, through education and research, to create sustainable value, in order to create a responsible economy in a globalized and digital world. With this commitment, Esdes contributes to the emergence of a responsible economy driven by its employees, partners, alumni and students.



OBJECTIVES

- Develop an innovative circular economy strategy
- Implement a circularization strategy

- Evaluate performance, societal and environmental impacts
- Initiate and support change
- Mobilize and develop specialized skills in circular economy

CAREER OPPORTUNITIES

- Circular Economy Manager Job description
- <u>Circular Economy & Sustainability Consultant Job description</u>
- Sustainable Transition Manager Job description
- Environmental Specialist in a Consulting Company
- Sustainability Specialist in Product Development

What are they doing now?

Our alumni are now working from all around the world! Some of them chose to continue their career in France:

- Sana Taraheem Shaik (2022-23) Environmental and Carbon Reporting Officer VICAT France
- Anastasia Zvorykina (2023) CSR and Carbon Manager MyLight150, France
- Thuy Hang Nguyen (2023) CSR Project Manager Rondot Group, France

Degree: Master of Science

Classes: On campus core classes and electives within a multicultural environment: the overall program is worth 90 ECTS

Duration: 13 months - beginning every October (or deferred entry possible for December)

Professional experience during the program: Consultancy project and 4-month internship



Download the brochure

ABOUT CIRCULAR ECONOMY

Why enroll for the Circular Economy and Sustainability Strategies program?

The overexploitation of natural resources required to achieve economic growth has negatively impacted the environment and adversely affected their availability and cost. So, it is easy to see why the idea of a circular economy, which offers new ways to create a more sustainable economic growth model, is taking hold across the globe.

This program is designed to help you understand the growing businesses cases for sustainable solutions and learn how to manage and grow a sustainable business.



| Voir cette publication sur Instagram | |
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| Une publication partagée par ESDES Lyon Business School (@esdes_lyon) | |

Lyon, European and biodiversity Capital

Elected French Capital of Biodiversity in 2019, the city is committed to protect its fauna and flora, to the delight of its visitors. France's second largest urban area has managed to climb to the 4th place in the ranking, thanks to the development of the Green Spaces policies. As a part of the implementation of soft mobility, the city of Lyon is launching projects for the public highway in order to facilitate the road sharing between different types of transports, but also to protect cyclists and pedestrians.

Preparing students for the jobs of tomorrow

The new MSc was built in collaboration with a number of key academic and professional stakeholders of the circular economy in France and across Europe. The program is accessible to candidates with 240 ECTS. It is taught entirely in English and will enable students to acquire the skills necessary to assist companies in the implementation and management of sustainable strategies in accordance with the current international regulations that have been enforced (eg; CSRD, Ecovadis) both in France and across the globe. The curriculum provides students with the opportunity to gain real practical experience with practitioners and partner companies, to intervene with business managers that initiated the creation of the program and to benefit from the expertise of our research professors. Students will be prepared to fulfill critical functions in firms such as: *Sustainable procurement manager, circular economy Manager, functionality economy consultant, sustainable transition manage*

PROGRAM FLOW

This program runs from October each year with a deferred entry possible in December.

Scholarships still possible : Get a scholarship (foreign students only)

COMPETENCES DEVELOPED

Students will develop skills and specific competencies to manage activities required in the career opportunities :

- Development of a business model, a development plan and corporate culture, taking into account the transition to the circular economy,
- Design of integrated and innovative solutions for services and goods for all stakeholders (including customers) by adapting material resources and developing the company's intangible resources (employee skills, trust, occupational health, organizational relevance);
- Developing cooperation between stakeholders of the product/service value chain around the company project, including through the implementation of employees and stakeholders development,
- Leading a complete internal and/or external project team involving all functions to design a proposal based on the circular economy;
- Participation in the creation of value for all stakeholders,
- Setting up KPis for the company's activities, particularly cooperation within the sector, and performance indicators based on the satisfaction of customer needs, on environmental and social impacts and on territorial, environmental and social impacts,
- Benchmarking of new sustainable business models.

HIGHLIGHTS

- <u>Study business in France</u> and follow a program taught in English, within a multicultural context,
- Learn with a balanced mix of academic and professional experiences,
- Acquire a solid and lasting foundation for the progression of your career,
- Develop your managerial skills and reveal your leadership potential,
- Become an expert in a high potential field and highly innovative activity, in 13 months.

THE 4 TEACHING BLOCKS WILL TAKE STUDENTS THROUGH THE FOLLOWING ACTIVITIES :

| Program | Teaching hours (exams included) |
|---|------------------------------------|
| Block 1 : Elaboration of a Circular Economy Strategy - 15 ECTS | |
| Strategic Diagnosis | 12 |
| Value Chain Management | 18 |
| From Linear to Circular Economy | 30 |
| Eco Innovation for Design Thinking | 18 |
| Legal Environment for Circular Economy | 18 |
| Block 2 : Circular Economy Strategy Implementation - 15 ECTS | |
| Sustainable Business Models | 18 |
| Financing Innovation | 14 |
| From Strategy to Action Plans | 18 |
| Sustainability Controlling and Management | 18 |
| Choice of 2 Masterclasses : Frugal Innovation, Leadership Skills, Waste Management or Responsible Management | 2×18 |
| Block 3 : Evaluation of Performance of Societal and Environmental Impacts - 15 ECTS | |
| Sustainability Performance Indicators | 18 |
| Green Finance | 18 |
| Audit Techniques | 18 |
| Implementation of Circular Economy Practices | 18 |
| Lean Process Improvment | 18 |
| Block 4 : Instruction in Change Management - 15 ECTS | |
| Change Management and Learning for Sustainability | 18 |
| Circular Economy Stakeholders | 18 |
| Project Management Tools | 12 |
| Communication Plan | 18 |
| Situational Performance and Collective Management | 18 |
| Risk Management | 18 |

ADMISSIONS / CONTACT

ADMISSION PROCESS

The candidate must:

be finishing or have already completed a four year degree (equivalent to 240 ECTS) in France or abroad ; BBA or M1 in the fields of Engineering, Management, Humanities and Social Sciences, etc.
have at least a B2 level in English (5.5 IELTS]

Applications will be received once all documents are submitted.

Applicants will also be invited to a personal interview online and in English, as part of admission process.

Applications are evaluated as follows:

| Admission for the MSc's degree | Weighting |
|--------------------------------|-----------|
| Application form | 10 |
| English | 3 |
| Personal Interview in English | 7 |
| TOTAL | 20 |
| | |

Native English speakers or candidates who have been studying in English for at least two years will be exempt from the English requirement. In this case, applications are evaluated as follows:

| Admission for Master's degree | Weighting |
|-------------------------------|-----------|
| Application form | 10 |
| Personal interview in English | 10 |
| TOTAL | 20 |

APPLICATION CHECKLIST

Documents required for your application:

- Application file
- photocopy of identity document ;
- CV + cover letter ;
- photocopy of the baccalaureate or equivalent;
- any post-baccalaureate diplomas already obtained;
- all transcripts of grades obtained during the years of higher education;
- proof of English level B2 or English-speaking student or 2 years of courses 100% in English;
- letter of recommendation (professional or academic);
- application fee.

FEES

<u>See Rates.</u>

Also: Please note that for the December intake, Early bird rate is available for non-EU international students: 10% discount applicable to the year's tuition fees if the complete application form is sent in and the tuition fees are paid before the end of July.

You have questions about the Early bird? Ask our team: join@esdes.fr

FLYWIRE, POWERFUL GLOBAL PAYMENT NETWORK

As the Trusted Choice of millions of students and thousands of institutions worldwide, Flywire is the safest, most convenient way to make your education payment to Esdes Business School.



Why use Flywire?

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- Take advantage of Flywire's <u>Best Price Guarantee</u> for local bank transfers
- Track payments every step of the way via email, mobile app and text alerts
- Access around-the-clock multilingual support from our <u>Help Center</u> via email, phone or live chat

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Available for non E.U international students : Discover more

Scholarship available : click here to get a scholarship

Do you have a question about ESDES? Contact us!

The international recruitment team will answer you as soon as possible

Find out more?



Ask our students!

Circular Economy at a glance

| 700 000 | 2X |
|---|--|
| The number of jobs that will be created with the application of measures in favor of the circular economy in Europe | The increase in sustainability- linked transactions in 2021 compared to 2020 Source : Bloomberg |
| Source : OFCD | |

75%

The percentage of the population in Asia who accept the prospect of paying a higher price for green products

Source : Grey Global Group

References

They did the MSc

I chose Esdes over other business schools in France, for an MSc in Circular Economy, because after reviewing each school's courses, Esdes was the only school that provides a 360° view of the concept.

Contact us

+33 4 72 32 50 48

9.00 am to 6.00 pm Monday to Friday To call the international admission : Whatsapp : +33 6 58 84 52 00

Campus Saint Paul

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