Master / International Business Administration

Full-time study
Esdes Business School
Business developer training program
BUSINESS, MANAGEMENT

Gain a solid perspective on the nature of business competitiveness and acquire skills to evaluate the complexity of the international business arena by mastering analytical tools for key decision-making processes.

It is taught 100% in English.

French version

Download the detailed course list for the Master International Business Administration

100%
taught in English

100%
of graduates employed within 6 months

Bac+5 Degree
"Grade de master", state recognition

MASTER / INTERNATIONAL BUSINESS ADMINISTRATION

STUDY IN FRANCE

PRESENTATION

Studying at Master's level allows you to choose your specialization and become an expert in your chosen field. The MasterClasses chosen each semester offer advanced teaching to strengthen this expertise and clarify your professional objectives.

The International Business Administration specialization is full-time and **100% in English.**

OBJECTIVES

The specialization is designed to gain a solid perspective on the nature of business

competitiveness and acquire skills to evaluate the complexity of the international business arena by mastering analytical tools for key decision-making processes.

It prepares students for becoming an international business leader. It adopts a project-based learning approach which combines theory and simulation and it provides analytical tools for decision-making. Students acquire the ability to evaluate the complexities of international business and develop communication, leadership and teamwork skills.

HIGHLIGHTS

- A generalist program focused on international business,
- The opportunity to experiment management in an international context,
- A multicultural environment with lecturers and students with more than 10 nationalities represented, giving the experience of intercultural relationships on a daily basis.

Teaching is delivered by a combination of professionals and academics.

Part of the teaching is common to all students of the ESDES Master in Management Program (Responsible Management, Data Management, Managing Cultural Diversity, Strategy: Choices and Implementation, Research Methodology, Business Strategy Game). Students also participate to masterclasses designed to broaden their horizons and deepen their understanding and analysis of the business world.

Specialized courses are introduced progressively each semester.

Download the detailed course list

CAREER OPPORTUNITIES

Careers open to international, within foreign companies in France or companies abroad:

- Business Developer – Job description
- Market leader
- Marketing manager – Job description
- Management controller – Job description

Degree: Master in Management

Duration: 2 years

Professional experience during the program: Consultancy project and 6-month internship

Good to know: It is possible to obtain a double Master's Degree during the final year at one of our partner universities

EFMD accredited

The Grande Ecole Program has been EFMD accredited since March 2020 and AACSB Accredited since 2021

STATE RECOGNITION

The Master in Management has achieved the highest state recognition (« Grade de Master »).

The program also has a RNCP title which assures a high quality training.

(RNCP n°36271 : see more)



OBJECTIVES

PROGRAM OBJECTIVES

- To master and apply the knowledge and skills required for functioning effectively in a specialized field of business.
- To adopt ethical, social and responsible behavior by engaging in activities that impact society
- To manage operations in companies or organizations within an international context
- To contribute to the collective performance of the group by being an effective team member.
- To work efficiently with people from different cultures and operate successfully in various environments.
- To develop professional hindsight to solve problems and make subsequent decisions.
- To acquire communication skills in order to engage with a wide range of audiences in at least two different languages.
- To contribute to the digital transformation of organizations through the development of a digital mindset and expertise.

HIGHLIGHTS

- Ideal for students who want to study business in France and wish to follow a program taught in English.
- A balanced mix of academic and professional learning
- Acquire a solid and lasting foundation for an evolutionary career
- 2 years to become an expert in one of our 5 specializations
- Develop your managerial skills and reveal your leadership potential

- Benefit from an individualized path: MasterClasses, professionalization, internationalization
- It is possible to obtain a double Master's Degree during the final year at one of our partner universities

DETAILED PROGRAM

Semesters 7 and 8 (Master 1)

Module title	Teaching hours (exams included)	ECTS	Semester
Fair Trade and Sustainable Development	24	3	7
Corporate Governance	24	3	7
International Corporate Finance	24	3	7
International Business Strategy	24	3	7
International Marketing	24	3	7
Leadership in International Management	24	3	7
International Taxation and Social Responsibility	24	3	8
Innovation, Creativity and Project Management	24	3	8
Global Supply Chain Management	24	3	8
Business Game: Global Challenge	24	3	8
International Business Law	24	3	8
Common Modules			
Data Management	24	3	7
Responsible Management	24	3	7
Managing Cultural Diversity	24	3	8
Strategy: choices and implementation	24	3	8
Choice of 4 Masterclasses * *To be chosen within a list of available Masterclasses*	72	8	7 & 8
Foreign language (French for non-French speakers, English, German, Spanish or Italian)	24	2	7 & 8
Career Project (PEP'S)	15	2	7 & 8
Program events	24		7 & 8
Internship Master 1		3	8
TOTAL TEACHING	**495**	**60**	

Semesters 9 and 10 (Master 2)

Module title	Teaching hours (exams included)	ECTS	Semester
International Financial Management	24	3	9
Business Trends & Communication	24	3	9
Information System & Decision Making	24	3	9
Entrepreneurship & Business Modelling	24	3	9
International Human Resource Management	24	3	9
Digital Marketing	24	3	9
Common modules			
Research Methodology	24	3	9
Choice of 2 Masterclasses * *To be chosen within a list of available Masterclasses*	36	4	9
Business Strategy Game	24	3	9
Career Project (PEP'S)	8	1	9
Foreign language (French for non-French speakers, English, German, Spanish or Italian)	12	1	9
Program events	12		9
Professional thesis and Grand Oral		20	10
Internship Master 2		10	10
TOTAL TEACHING	**260**	**60**	

Download the detailed course list

ADMISSIONS & CONTACT

REQUIREMENTS

The candidate must currently be finishing or have already completed their third year of a bachelor degree (equivalent to 180 ECTS credits).

After receiving the application, including supporting documents, the admissions board will review the complete file. Candidates will then be invited for a personal interview by Teams or Zoom.

After the interview, the final admission results will be communicated by email.

Applications are evaluated as follows:

Admission for Master's degree	Weighting
Application form	10
English test	4

Interview	6
TOTAL	20

Native English speakers or candidates who have been studying in English for at least two years will be exempt from the English test requirement. In this case, applications are evaluated as follows:

Admission for Master's degree	Weighting
Application form	10
Personal interview	10
TOTAL	20

APPLICATION CHECKLIST

Documents required for your application:

- Completed application form
- Transcripts of your Higher Education studies
- Transcripts of baccalaureate or equivalent high school diploma
- Two academic and / or professional recommendation letters
- Official English test results (TOEIC, TOEFL, IELTS, CAMBRIDGE EasySPEAKing*…), native English speaking students are exempt.
- Cover letter
- Résumé / CV
- Copy of passport (photograph page)
- ID photo
- Application fees: €50 (non-refundable).

*Easy Speaking: realize this official English exam with Esdes. If you wish to pass this test, (50€ fees), please inform us in your application form.

Fees per year

See rates.

Early bird: international students from outside the EU, applicants for the 2024 start of the school year – annual preferential rate of 10% applicable subject to receipt of the completed registration file and registration fees paid before February 28
A question about this process? Please contact: join@esdes.fr

FLYWIRE, POWERFUL GLOBAL PAYMENT NETWORK

Esdes Business School has partnered with Flywire to accept payments from international students worldwide.

You can easily pay your tuition and fees online: Flywire provides a secure global payment network that simplifies paying your fees from your home country and countries around the world.

Payment options can include bank transfers, credit cards, e-wallets and more, typically in your home currency for most countries.

Check out how it works

Available for non E.U international students : Discover more

Do you have a question about ESDES? Contact us!

The international recruitment team will answer you as soon as possible

Benefits of this course

3 Dimensions of International (program, teachers, students)

100% of graduates are employed less than 6 months after graduation

Double degree options in only 1 semester

Head of program

Huiyi GAO

HEAD OF INTERNATIONAL BUSINESS ADMINISTRATION PROGRAM

Huiyi GAO grew up in China. Prior to her PhD from the University of Lyon, she worked as a CFO for the Chinese branch of a Japanese firm. Her academic areas are international strategic management, focusing on the practices of French multinationals and on the penetration of Chinese firms in Europe. Her publications bridge Western and Eastern strategic thinking, identifying the characteristics of a new generation of Chinese business leaders.

Contact us

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9.00 am to 6.00 pm
Monday to Friday
To call the international admission : Whatsapp : +33 6 58 84 52 00

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