

# Master in Management

Full-time study

ESDES Lyon Business School

**BUSINESS, MANAGEMENT**

**INTERESTED IN HEARING MORE ABOUT THE PROGRAM - SIGN UP TODAY TO ONE OF OUR WEBINARS [HERE](#)**

The Master in Management is a 2-year program which mixes theoretical knowledge and practical experience provided by academics and professionals.

Join one of the best European Business School and kick-start your career !

[Download the brochure for the Master in Management](#)

3 specializations fully taught in English are available:

- [Strategic Marketing & Innovation](#)
- [International Business Administration](#)
- [International Supply Chain and Purchasing](#)

**2**

year program  
taught 100% in  
English

**3**

specializations

**12**

months of  
professional  
experience

STUDY IN LYON - FRANCE

## MASTER IN MANAGEMENT

### PRESENTATION

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The program aims to give students the ability to evaluate the complexity of the international business arena by providing them with analytical tools for decision-making processes. Students will also develop their communication, leadership and teamwork skills. Interactive learning methods are used in the program such as business simulation, conferences on international business issues, and storytelling.

Did you know that this program is ranked among the best masters program in the world by the [Financial Times masters in management ranking](#) and [QS Business Master's Rankings](#)



## PROGRAM OBJECTIVES

- To master and apply the knowledge and skills required to function effectively in a specialized field of business.
- To adopt ethical, social and responsible behavior by engaging in activities that impact society.
- To manage operations in companies or organizations within an international context.
- To contribute to the collective performance of the group by being an effective team member.
- To work efficiently with people from different cultures and operate successfully in various environments.
- To develop professional hindsight to solve problems and make subsequent decisions.
- To acquire communication skills in order to engage with a wide range of audiences in at least two different languages.
- To contribute to the digital transformation of organizations by developing a digital mindset and digital expertise.

## HIGHLIGHTS

- Ideal for students who want to study business in France and wish to follow a program taught in English.
- A balanced mix of academic and professional learning
- Acquire a solid and lasting foundation for an evolving career
- 2 years to become an expert in one of our 3 specializations
- Develop your managerial skills and reveal your leadership potential
- Benefit from an individualized path: MasterClasses, professionalization, internationalization
- Opportunity to obtain a double Master's Degree during the final year at one of our partner universities

**Degree:** Master in Management

**Duration:** 2 years

**Professional experience during the program:** Consultancy project and 6-month internship

**Good to know:** It is possible to obtain a double Master's Degree during the final year at one of our partner universities

### EFMD accredited

The Grande Ecole Program has been [EFMD accredited](#) since March 2020.



### STATE RECOGNITION

The Master in Management has achieved the highest state recognition (« Grade de Master »).



The program also has a RNCP title which assures a high quality training.

(RNCP n°36271 : [see more](#))



## DETAILED PROGRAM

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### Master / 1st year

#### Semester 1

	Hours	ECTS
Core courses	48	6
MasterClasses	40	4
Specialization courses	144	18
Personal & Career Development	12	1
French Language*	12	1
<b>TOTAL SEMESTER 1</b>	<b>256</b>	<b>30</b>

#### Semester 2

Core courses	48	6
MasterClasses	40	4
Specialization courses	120	15
Personal & Career Development + Consultancy project	12	4
French Language*	12	1
<b>TOTAL SEMESTER 2</b>	<b>232</b>	<b>30</b>

### Master / 2nd year

#### Semester 3

	Hours	ECTS
Core courses	48	6

MasterClasses	40	4
Specialization courses	144	18
Personal & Career Development	12	1
French Language*	12	1
<b>TOTAL SEMESTER 3</b>	<b>256</b>	<b>30</b>

## Semester 4

Master's Thesis	21
Internship	9
<b>TOTAL SEMESTER 4</b>	<b>30</b>

*\* Intensive French classes are available during the summer*

## PROGRAM / COURSES

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### CORE COURSES

Core courses aim to provide students with a global and strategic approach to all issues of management. Students acquire the ability to adapt their decision-making process to any complex, interdisciplinary, perpetually changing environment, with diverse cultures.

[Catalog here](#)

### SPECIALISATION COURSES

The Master in Management is a 2-year program which mixes theoretical knowledge and practical experiences provided by academics and professionals.

The program aims to give students the capability of evaluating the complexity of the international business arena by providing them with analytical tools for decision-making processes. Students will also develop their communication, leadership and teamwork skills. Interactive learning methods are used in the program such as a business simulation, conferences on international business issues or storytelling.

3 specialisations fully taught in English are available:

- [Strategic Marketing & Innovation](#)
- [International Business Administration](#)
- [International Supply Chain Management](#)

### CAREER DEVELOPMENT

Workshops and coaching are organized to optimize students' understanding of business standards,

personal branding and digital tools for employment.

## PROFESSIONAL EXPERIENCE

Each student partakes in a consultancy project and a 6-month internship to improve their level of work experience.

**Consultancy project:** A company commissions a group of students on a real business project

**Internship:** A 6-month work experience placement, in France or abroad. Esdes provides support for placements and knowledge of the employment market.

## MASTER'S THESIS

The Master's thesis is the final task of the program. This must demonstrate a capacity for reflection, method and professionalism, and confirm, in writing, all the skills students have acquired.

## ADMISSIONS

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### REQUIREMENTS

The candidate must currently be finishing or have already completed their third year of a bachelor degree (equivalent to 180 ECTS credits).

After receiving the application, including supporting documents, the admissions board will review the complete file. Candidates will then be invited for a personal interview by Skype.

After the interview, the final admission results will be communicated by email.

Applications are evaluated as follows:

Admission for Master's degree Weighting

Application form	10
English test	4
Interview	6
TOTAL	20

Native English speakers or candidates who have been studying in English for at least two years will be exempt from the English test requirement. In this case, applications are evaluated as follows:

Admission for Master's degree Weighting

Application form	10
Personal interview	10
TOTAL	20

## APPLICATION CHECKLIST

Documents required for your application:

- Completed application form
- Transcripts of your Higher Education studies
- Transcripts of baccalaureate or equivalent high school diploma
- Two academic and / or professional recommendation letters
- Official English test results (TOEIC, TOEFL, IELTS, CAMBRIDGE EasySPEAKing\*...), native English speaking students are exempt.
- Cover letter
- Résumé / CV
- Copy of passport (photograph page)
- ID photo
- Application fees: €50 (non-refundable).

\*Easy Speaking: realize this official English exam with Esdes. If you wish to pass this test, (50€ fees), please inform us in your application form.

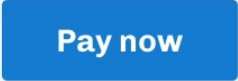
## Fees per year

[See rates.](#)









**Early bird:** international students from outside the EU, applicants for a new school year – annual preferential rate of 10% applicable – *more infos to come or by contacting [join@esdes.fr](mailto:join@esdes.fr)*







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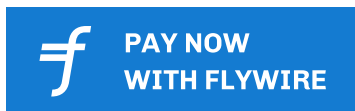









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Available for non E.U international students : [Discover more](#)

## CONTACT

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Esdes Business School

Admissions recruitment - [Contact us](#)

+33 (0)4 26 84 49 31

[join@esdes.fr](mailto:join@esdes.fr)

💡 *If you are considering studying in France, at Esdes, and wish to have more information about the life here as an international student, the activities and services available for you, as well as some testimony from some current students, **you can download our e-book dedicated to this subject** [here](#)*

## Benefits of this course



**Individualized  
path:  
MasterClasses,  
professionalizati  
on,  
internationalizat  
ion**

**Top 100 Masters  
in Management  
worldwide  
(Financial  
Times, 2024)**

**Contribute to  
the digital  
transformation  
of organizations**

## Contact us

**+33 4 72 32 50 48**

9.00 am to 6.00 pm

Monday to Friday

To call the international admission : Whatsapp : +33 6 58 84 52 00

### **Campus Saint Paul**

10, place des Archives - 69002 LYON FRANCE

Subway Perrache (line A)

Tramways T2 & T1

### **Campus UCLy Alpes Europe**

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