Winter Intake - Master / International Business Administration

Full-time study Esdes Business School

Do not wait until next September to join the Master in International Business Administration of Esdes Business School. Esdes allows you to join the promotion in December thanks to our Winter Intake.

Join a compressed program that allows you to complete our 24-month program in 18 months without skipping any content! At the end of the program, you will graduate at the same time as your fellow students who started in September.

Download the brochure for the Master in Management



STUDY IN FRANCE WINTER INTAKE – MASTER INTERNATIONAL BUSINESS ADMINISTRATION

PRESENTATION

Why enroll on the Winter Intake in Master?

The Winter Intake enables you to graduate at the same time as the September intake of the same academic year.

At the end of the program, providing you pass the course, you begin the second year of the Esdes Master in Management, at the same time as the students who started their first year in September.

The Master in International Business Administration provides you with a solid vision of the nature of competitiveness in business, enabling you to acquire the skills you need to evaluate the

complexity of the international business arena. At the end of the program, you are ready to be an international business leader.

Degree: Master in Management

Duration: 18 or 24 months

Professional experience offered by the program: Consultancy project and 6-

months internship during the final year

DON'T LOSE AN ACADEMIC YEAR

You begin your Master's degree in December, without waiting for the next academic year. You finish your studies 18 months later, and graduate with your whole year group.

A TWO-YEAR PROGRAM IN 18 MONTHS...

The Winter Intake in master allows you to complete your degree in only 18 months instead of two years. Since you stay in France for less time, this may reduce the cost of your education.

...PERFECT IF YOUR VISA DIDN'T ARRIVE IN TIME

Getting your visa and all the paperwork sometimes takes longer than expected. So, you may not have everything you need for the September intake. Don't worry! **Our Winter Intake in Master means you won't lose out! You can enroll on the Esdes Master in International Business Administration in December and graduate 18 months later!**

AN INTERNATIONAL EXPERIENCE

- 20% of the students on our campus are international, and we welcome 35 nationalities.
- 40% of Esdes teaching staff have international experience.
- Students of **13 different nationalities are enrolled on your program.** Between 40% and 50% of students on the course are French, making it an ideal way to immerse yourself in French culture while encountering students from many different countries.
- The program is taught by professors from around the world (11 different nationalities).
- The winter intake program is taught **100% in English.**
- It offers you the **opportunity of taking an international double degree**, with 40 options and 13 destinations.
- Two 6-month internships are undertaken in France or abroad during the final year of the

PERSONAL AND PROFESSIONAL SUPPORT HELPING YOU THRIVE IN FRANCE

Your program lasts 18 months and a substantial number of hours are dedicated to studying French. Your French classes aim to make you more comfortable and fluent in French, ensuring you thrive in your private and professional life in France.

Esdes supports every student on their path to success, primarily through our <u>PEP's program</u>. The program guides your professional development and helps you find the right internship to graduate.

A HUMAN AND SOCIAL DIMENSION

Esdes is the school of <u>responsible natives</u>, and a leader in responsible management. Each student is able to benefit from the professors' research and expertise in corporate social responsibility (CSR) by taking a masterclass of their choice.

A SUCCESS PATH PROGRAM

The Esdes Master in Management is a state-recognized master's degree, accredited by the EFMD. Our graduate employability rate is one of the best in the market (100% employed less than 6 months after graduating).

Our graduates have high levels of expertise and a comprehensive understanding of business issues, ensuring they are highly-esteemed by companies.

95% of alumni recommend Esdes Master in Management

The Master in Management has been EFMD accredited since March 2020 and AACSB Accredited since 2021.



STATE RECOGNITION

The Master in Management has achieved the highest state recognition (« Grade de Master »). The program also has a RNCP title which assures a high quality training. (RNCP n°36271 : <u>see more</u>)

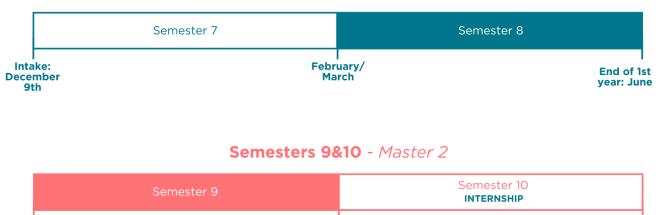




COURSES & OBJECTIVES

CALENDAR

Semesters 7&8 - Master 1



COURSES

Intake:

September

During the 18 months (or 24 months) of the Winter Intake in Master, students will follow different courses:

January

End of 2nd year: June or December

Semesters 7 & 8 (Master 1)

| Module title | Teaching hours (exams included) | ECTS | Semester |
|---|------------------------------------|------|----------|
| International Taxation and Social Responsibility | 24 | 3 | 7 |
| Innovation, Creativity and Project Management | 24 | 3 | 7 |
| Global Supply Chain Management | 24 | 3 | 7 |
| Business Game: Global Challenge | 24 | 3 | 7 |
| International Business Law | 24 | 3 | 7 |
| Fair Trade and Sustainable Development | 24 | 3 | 8 |
| Corporate Governance | 24 | 3 | 8 |
| International Corporate Finance | 24 | 3 | 8 |
| International Business Strategy | 24 | 3 | 8 |
| International Marketing | 24 | 3 | 8 |
| Leadership in International Management | 24 | 3 | 8 |
| Common Modules | | | |
| Managing Cultural Diversity | 24 | 3 | 7 |
| Strategy: choices and implementation | 24 | 3 | 7 |
| Choice of 4 Masterclasses *To be chosen within a list of available Masterclasses | 72 | 8 | 7&8 |
| Foreign language (French for non-French speakers, English, German, Spanish or Italian) | 24 | 2 | 7&8 |
| Career Project (PEP'S) | 15 | 2 | 7&8 |
| Program events | 24 | 2 | 7&8 |
| Data Management | 24 | 3 | 7&8 |
| Responsible Management | 24 | 3 | 7 & 8 |

Semesters 9 & 10 (Master 2)

| Module title | Teaching hours (exams ECTS included) | Sen | nester |
|---|--|-----|--------|
| International Financial Management | 24 | 3 | 9 |
| Business Trends & Communication | 24 | 3 | 9 |
| Information System & Decision Making | 24 | 3 | 9 |
| Entrepreneurship & Business Modelling | 24 | 3 | 9 |
| International Human Resource Management | 24 | 3 | 9 |
| Digital Marketing | 24 | 3 | 9 |
| Common modules | | | |
| Research Methodology | 24 | 3 | 9 |
| Choice of 2 Masterclasses *To be chosen within a list of available Masterclasses | 36 | 4 | 9 |
| Business Strategy Game | 24 | 3 | 9 |
| Career Project (PEP'S) | 8 | 1 | 9 |
| Foreign language (French for non-French speakers, English, German, Spanish or Italian) | 12 | 1 | 9 |
| Program events | 12 | | 9 |
| Professional thesis and Grand Oral | | 20 | 10 |
| Internship Master 2 | | 10 | 10 |
| TOTAL TEACHING | 260 | 60 | |

PROGRAM OBJECTIVES

- To master and apply the **knowledge and skills required for operating effectively** in a specialized field of business.
- To **adopt ethical and socially responsible behavior** by engaging in activities that positively impact society.
- To **manage operations** for companies or organizations in an international context.
- To **contribute to the collective performance** of a group by being an effective team member.
- To work effectively with people from different cultures and operate successfully in various environments.
- To develop professional foresight so as to solve problems and make subsequent decisions.
- To **acquire communication skills** in order to engage with a wide range of audiences in at least two different languages.
- To contribute to the **digital transformation** of organizations through the development of a digital mindset and expertise

December and join the winter intake program.

These students need not retake the competitive entrance exam, and do not have to repay the admission fees. Their registration deposit is not refunded.

ADMISSIONS

The Winter Intake in Master – International Business Administration is open to students holding a license or a Bachelor's degree (180 ECTS) in management, business, communication or management.

APPLICATION

Application to be returned before November 15, 2024.

Students who do not already have a Visa are invited to return their application before October 31.

The candidate must currently be finishing or have already completed their third year of a bachelor degree (equivalent to 180 ECTS credits).

After receiving the application, including supporting documents, the admissions board will review the complete file.

Please send your complete application form to: candidature@esdes.fr

Candidates will then be invited for a personal interview by Skype.

After the interview, the final admission results will be communicated by email.

Applications are evaluated as follows:

Admissions for master's degree Weighting

| Application form | 10 |
|------------------|----|
| English test | 4 |
| Interview | 6 |
| TOTAL | 20 |

Native English speakers or candidates who have been studying in English for at least two years will be exempt from the English test requirement. In this case, applications are evaluated as follows:

Admissions for master's degreeWeightingApplication form10Personal interview10TOTAL20

APPLICATION CHECKLIST

Documents required for your application:

- Completed application form
- Transcripts of your Higher Education studies
- Transcripts of baccalaureate or equivalent high school diploma
- Two academic and / or professional recommendation letters
- Official English test results (TOEIC, TOEFL, IELTS, CAMBRIDGE EasySPEAKing*,...), native English speaking students are exempt.
- Cover letter
- Résumé / CV
- Copy of passport (photograph page)
- ID photo
- Application fees: €50 (non-refundable).

*Easy Speaking: realize this official English exam with Esdes. If you wish to pass this test, (50€ fees), please inform us in your application form.

FEES PER SEMESTER

See Rates.

Flywire, powerful global payment network

Esdes Business School has partnered with Flywire in order to accept payments from international students worldwide.

You can pay your tuition and fees easily online using Flywire. Flywire provides a secure global payment network which simplifies the payment of your fees from your home country and from countries around the world.

Payment options include bank transfers, credit cards, e-wallets and more, and for most countries you can pay in your home currency.

Check out how it works



Available for non E.U international students : Discover more

PRACTICAL INFORMATIONS

Students admitted for the September 2024 school year can benefit from a deferral of integration

for the Winter Intake in Master.

They do not need to take the competitive entrance exam again, they do not pay the admission fees, and their registration deposit is not refunded.

Do you have a question about Esdes? Contact us!

The international recruitment team will answer you as soon as possible

? If you are considering studying in France, at Esdes, and wish to have more information about the life here as an international student, the activities and services available for you, as well as some testimony from some current students, **you can download our e-book dedicated to this subject** <u>here</u>

Contact us

+33 4 72 32 50 48

9.00 am to 6.00 pm Monday to Friday To call the international admission : Whatsapp : +33 6 58 84 52 00

Campus Saint Paul

10, place des Archives - 69002 LYON FRANCE Subway Perrache (line A) Tramways T2 & T1

Campus UCLy Alpes Europe 25 rue de la cité - 74000 ANNECY